

ROI Case

Category: Shopping
500.000 + installs



Challenge

Reach ROI 4

Results

Polishop has increased the ROI of 2 to 7 with RankMyApp's DSP quality.

RankMyApp had the best ROI from client's channels.
Cost/benefit was better than every other channel.



35,000
installs



R\$300k to 1 Mi
Revenue in app



+ 6,400
cart events